







## **Leading, Shaping & Protecting** our industry for 20 years

ACSESS is the Canadian voice of recruiting, employment & staffing services. Together with our member companies we are proudly leading Canada to work.

To promote the interests and growth of the search, employment and staffing services industries in Canada

Join now and take advantage of many opportunities designed for owners and professionals in the staffing industry!

#### What is ACSESS?

**ACSESS** is the Canadian voice of the recruiting, employment and staffing services industry.

ACSESS advances best practices and ethical standards for the \$15 billion staffing industry through advocacy, government relations, professional development and research and development.

www.acsess.org



#### **Industry Excellence**

- **Government relations:** Representing the staffing industry before all levels of government.
- **Public Relations & Industry Awareness:** Maintaining a favourable advocacy role to role to continue building the positive reputation of the staffing industry in Canada.
- **> Ethics & Business Practices:** Always promoting the best interests of ACSESS member companies, their candidates, employees and client organizations.
- > Education & Industry Training: Premier National Conference, Core Industry Training.
- Certified Personnel Consultant Program: The CPC designation is a globally recognized credential in an industry that has embraced responsibility for professional benchmarking.

### **Membership Benefits**

- > WSIB Excellence Program 2022
- Legislative Updates
- ACSESS partnership with Ministries of Labour: to report on and hold accountable unethical and illegal operators
- Guidelines and industry resource materials
- > Value-Added Affiliate member services: offering a wide range of programs and discounts
- Members Only Policies and Procedures
  Resource Centre
- Certified Personnel Consultant designation program: Recognized worldwide, the CPC designation helps to increase performance and signifies a commitment to professionalism in a highly competitive industry.



# **Industry Advocacy**



ACSESS recommendations, guidelines and compliance tools enable members to respond to new and changing regulations and raise standards for the industry as a whole. We represent the industry on Labour Standards, Licensing, Health & Safety, Workers' Compensation premiums, definitions and coverage, Sales Tax, Privacy, Federal Policies and more.

ACSESS accomplishments translate into direct financial returns and create a greater understanding and awareness of industry best practices

- ✓ In several provinces, ACSESS appeared before legislative committees and successfully resisted the implementation of new policy proposals with potential negative implications on the staffing services industry.
- ✓ Retail Sales Tax lobby efforts resulted in very significant financial saving for Ontario and British Columbia members.
- ✓ Development of Industry Guidelines for determining the status of IT Specialists engaged by Supply of Labour Firms provided a standard reference tool for the Ontario WSIB.
- ✓ Participation in the Alberta Health & Safety Partnership Program, attests to the commitment to quality assurance standards by ACSESS and its participating members.
- ✓ Development of an industry-specific Pay Equity compliance tool for Quebec members.
- ✓ Representation on policy issues related to the Quebec Labour Code and Employment Standards to ensure a favourable legislative climate for the staffing industry.
  - ✓ British Columbia WCB lobbying efforts resulted in a substantial reduction in premiums for members in the province.
    - ✓ 2018-19 marked the most successful years for members of our ACSESS sponsored Safety Excellence Programs with a 20% reduction in lost time injuries, and millions of dollars in direct financial returns to members.
      - ✓ In 2020, ACSESS launched the WSIB Safety Excellence Program for Ontario members.

#### **Testimonials**

"Through our membership, Express gains insights into the challenges the industry is facing, networking provides us valuable connections and opportunities for collaboration, Safety Excellence Program participation enables us to be a better employer and provides a return on our investment, and the educational programs and webinars enhance our ability to offer value to our clients and associates."

**Ted Maksimowski**, Franchise Owner, Express Employment Professionals, Hamilton, Burlington, Brantford



"Joining ACSESS was one of the first things we did as an organization, and Staffmax has benefitted greatly. We appreciate having a strong voice for our industry that helps legislatively, and with having a Code of Ethics and Standards for staffing across Canada. The networking, education, training, and media opportunities

have had a positive impact not only for Staffmax's growth, but for our internal staff. They can count on ACSESS to give them the right tools to navigate the latest best practices in our industry."

**Kevin Gill**, President, Staffmax Staffing & Recruiting

"Mercer Bradley has developed a long-standing relationship with ACSESS in all of our markets. It has provided us with invaluable industry networking, and local economic intelligence. Participation has allowed us to stay on top of legislative challenges, technological best practices and the development of future leaders positioning us to better serve our clients and candidates."

**Angela Chambers, CPC, President and Managing** Partner, Mercer Bradley, Manitoba



"Aerotek has gained immense benefits from our ACSESS membership. We originally joined ACSESS to participate and support the Code of Ethics and Standards set forth by the organization. We also reap benefits from other offerings including the excellent government relations mandate



and information provided by ACSESS. The ability to network with industry peers has provided numerous learning experiences for people throughout our organization. I am proud that we are represented by such a professional organization and reassured that staffing and recruitment industry members of ACSESS are held to high standards."

Bryan Toffey, Vice President, EASi

"Knowledge and experience are cornerstones of success within our industry. In our 15+ years of membership in ACSESS, ACSESS has provided critical support and benefits, allowing us to provide a higher quality and level of service to our clients. The Association's

Occupational Health and Safety Excellence Program has been pivotal in our reaching a whole new standard in how we provide our services, giving us a significant advantage in this competitive industry. The professional development series, presentations and the annual conferences are great platforms for members to collaboratively engage in a positive manner, creating strategic value for all members. I am also very impressed with ACSESS' recognition of the value of diversity, equality, and inclusion practices."

**Terry Sawh,** President, Topnotch Employment Services Inc.









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